



## What's News... January 2010

### Who's Making Headlines in Snohomish County

- **Providence Regional Medical Center Everett (PRMCE)** is featured in *BusinessWeek* magazine, a national business medium. Cathy Arnst, the *BusinessWeek* reporter, called the Institute for Healthcare Improvement (IHI) and asked their leadership to direct her to a hospital that is providing high-quality, low-cost healthcare and they told her to come to PRMCE. This is one example in a recent string of PRMCE in the national spotlight.

Read the full *BusinessWeek* article [here](#)

- The **Washington State Department of Commerce** has scheduled their 2010 Trade Week for March 12-19. Six of the States' overseas representatives come to Washington to provide assistance to exporters and to promote exports as a business expansion strategy. The EDC is co-sponsoring events specific to life science and aerospace companies, scheduled for March 12 and March 17 respectively. Locations to be determined. Contact Matt Smith ([msmith@snoedc.org](mailto:msmith@snoedc.org)) for further information.
- EDC partner Washington Manufacturing Services has changed its name to **Impact Washington**. The change better reflects how they can help Washington's manufacturers thrive. Impact Washington is a not-for-profit consulting organization supporting firms possessing the drive to be globally competitive. Their manufacturing experts and industry resource network helps firms analyze their business and implement changes that can make the difference between surviving and thriving. Their new website is [www.impactwashington.org](http://www.impactwashington.org).
- **Light Doctor**, a Mountlake Terrace firm, has recently tallied up the retrofits the Company did in 2009 and the estimated energy savings that accrued from their work. Here's a recap of what they were able to do:
  - Total kWhs saved: 15,731,730
  - Total energy savings: \$1,101,221/yr
  - Equivalent gallons of gasoline saved: 907,599Incidentally, of the total, 3.6 million kWhs were in Snohomish County.
- **Soundview School**, a Lynwood private school, is taking part in a two-day peace negotiation workshop with the hope of learning and creating their own plan to negotiate peace between Israel and Palestine. Seventh and eighth-graders from the school will be attending "Whose Jerusalem? The Palestinian-Israeli Conflict," organized by Boston-based Axis of Hope. Students will learn to negotiate rather than argue and how such details as body language and word choice impact how they get their point across. Inae Piercy, Principal of Soundview School, hopes that students will not only learn more about the Middle East conflict but will come up with a way to negotiate in a peaceful way.
- The EDC is partnering on an Everett Area Chamber of Commerce event addressing energy efficiency called the "**emPOWERing Business Conference**". From restaurants to retail, manufacturing to corporate offices, businesses can save energy, resources and money. Representatives from The PUD and Puget Sound Energy will describe how companies of all sizes and types are powering profits with energy efficiency – and how to identify savings for your business. The event will take place on March 31st from 7:30am to 11:30am at Everett Station. Registration should begin mid-February.
- **Washington State University** is ranked 10th among national universities by a prominent sustainability website for its developments in clean technology. Two relevant projects include Seattle-based AltAir Fuels working to replace about

10 percent of the petroleum fuel consumed annually at Seattle-Tacoma International Airport with renewable jet fuels, reducing carbon emissions by about 14 billion pounds over 10 years. They have also announced a \$38 million project, where WSU researchers will be working to make the City of Pullman the region's first smart grid community.

- The EDC and Impact Washington are offering a half-day seminar addressing organizational and financial planning issues. Titled "[Succeeding During Uncertain Times: Strategies for Family-Owned and Closely-Held Businesses](#)", Lise Stewart from Galliard Group will lead a 4-hour seminar on practical steps a family-owned or closely-held business can take to increase success, trust, harmony and productivity. Stewart will also address the important issue of ownership transition. The event is scheduled for March 3 at the EDC office. Register for Everett Succession Planning seminar [here](#).
- [The EDC held its Annual Meeting](#) on January 20th at the Edward D. Hansen Conference Center at the Comcast Arena in Everett. Washington State's Chief Economist, Dr. Arun Raha, reported on the tough previous year and his predicted outcome for "The Great Recession". Dr. Raha said that while the economy is definitely improving, he doesn't believe that it will return to its previous peak till 2011. Dr. Raha's PowerPoint presentation, as well as a copy of the EDC 2009 Annual Report, is available online at [www.snoedc.org](http://www.snoedc.org).

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