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## Snohomish County's newly formed economic vitality enterprise announces Troy McClelland as first CEO

Everett, WA, January 10, 2011 – Snohomish County's newly created economic vitality enterprise announced today that it has named Troy McClelland to serve as its first Chief Executive Officer and President.

McClelland, 42, most recently served as a Director at the Fluke Corporation where he has worked since 2002. His broad business experience and demonstrated success ranges from leadership of small and large programs with both start-ups and Danaher, a fortune 500 Company. In 2009, he was elected to serve as Port of Everett Commissioner. He has extensive military background and currently is an Operations Officer in the U.S. Naval Reserves for the US Pacific Command.

"This new position calls for a balance of start-up experience coupled with results-oriented leadership and Troy has a laborious record of just that and more," said Mark Lewinski, the new Chair for the Everett Area Chamber of Commerce.

A former active duty Naval Officer, McClelland graduated from the U.S. Naval Academy with a Bachelor of Science in Ocean Engineering and received a Master of Science in Engineering (Civil) from University of Washington School of Engineering as well as a Master of Business Administration from the Foster School of Business, University of Washington.

The economic vitality enterprise includes the former Everett Area Chamber of Commerce, and the South Snohomish County Chamber of Commerce, as well as the former Economic Development Council of Snohomish County. The original project concept, dubbed "Project Concentrus", was conceived in late 2009 to create a unified voice for Snohomish County and an epicenter for business services, business advocacy and economic development. The new organization is already beginning to see a growth in membership as at least one large Snohomish County business has committed to join in.

"I am beyond thrilled that McClelland has accepted this offer and am eager to watch him step up to the plate," said Rick Cooper, Board Chair of the Economic Development Council of Snohomish County.

South Snohomish County Chamber of Commerce Chair Stan Finley stated that "finding the right leader is a crucial decision for this new organization and the future of this county."

McClelland will start January 17 and begin the transition of integrating operations of various business organizations, staffing and selecting a name for the new organization.

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